



ADITYA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUA, Anantapur)

Valasapalli Post, Madanapalle – 517325, Annamaya (Dt), A.P



A Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session

This Session was conducted on 6th Aug 2025. The Institution’s Innovation Council(IIC) and Dept. of Computer Science & Engineering (Artificial Intelligence) jointly conducted this activity. Dr. Nagasubba Rayudu Peyyala Acted as a resource person. This session typically cover the

Objective:

- To learn about various products with minimum viable.
- Introduce participants to the core principles of the Lean Startup methodology, including concepts like validated learning, build-measure-learn feedback loops, and iteration.
- To enable students to learn business ethics for startups
- Teach participants how to identify and validate their target market and the problem they are solving.
- Introduce key metrics that can help measure the progress and success of the startup or product.

Outcome:

- Students learned how to Validate their business ideas quickly and efficiently.
- Students learned how to Reduce the risk of building products that nobody wants.
- Students learned how to Launch successful ventures with limited resources
- Students also learned how to Adapt and improve their products based on real customer feedback.

No. of Faculty Attended: 5

Duration:3 hrs

Program theme: Innovations & Startups

No. of Students Attended: 126

Date:6th Aug 2025

Mode of Session: offline

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(UGC-Autonomous)
PUNGANUR ROAD, VALASAPALLE POST, MADANAPALLE-517325

A Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session

Organized by
Institution’s Innovation Council(IIC) &
Computer Science Engineering(AI)



Resource Person
Dr. Nagasubba Rayudu P.
Principal, ACEM



Date : 06/08/2025
Venue: Room 405

www.aceem.ac.in

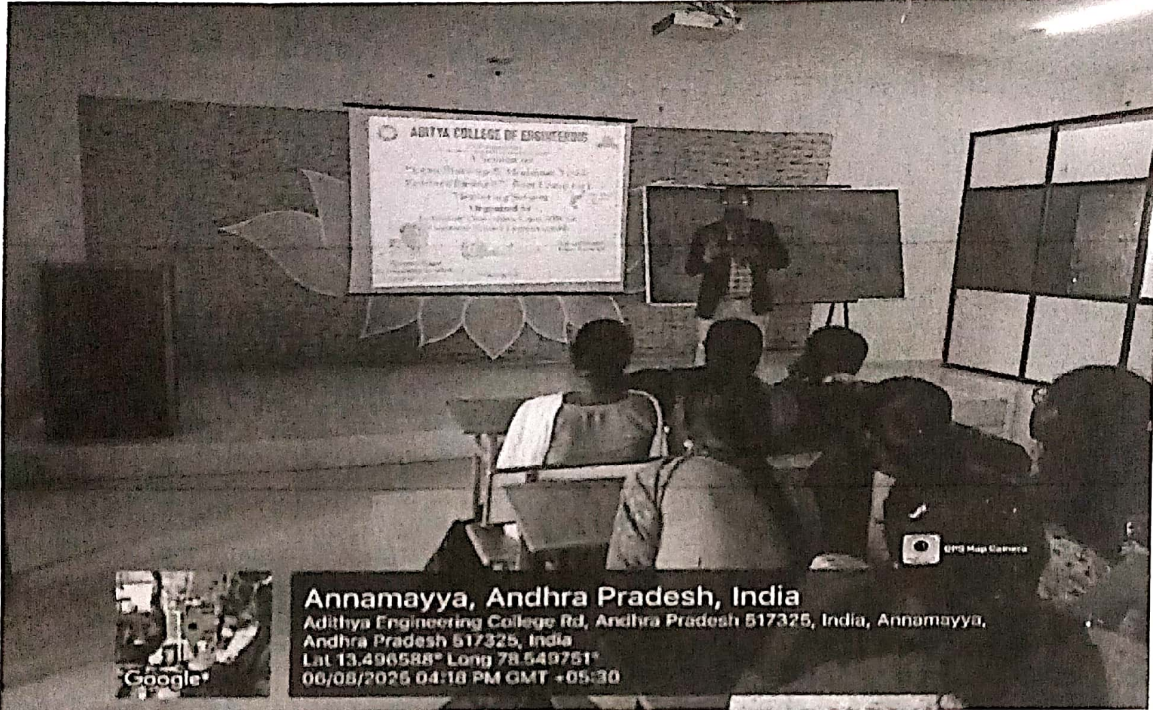




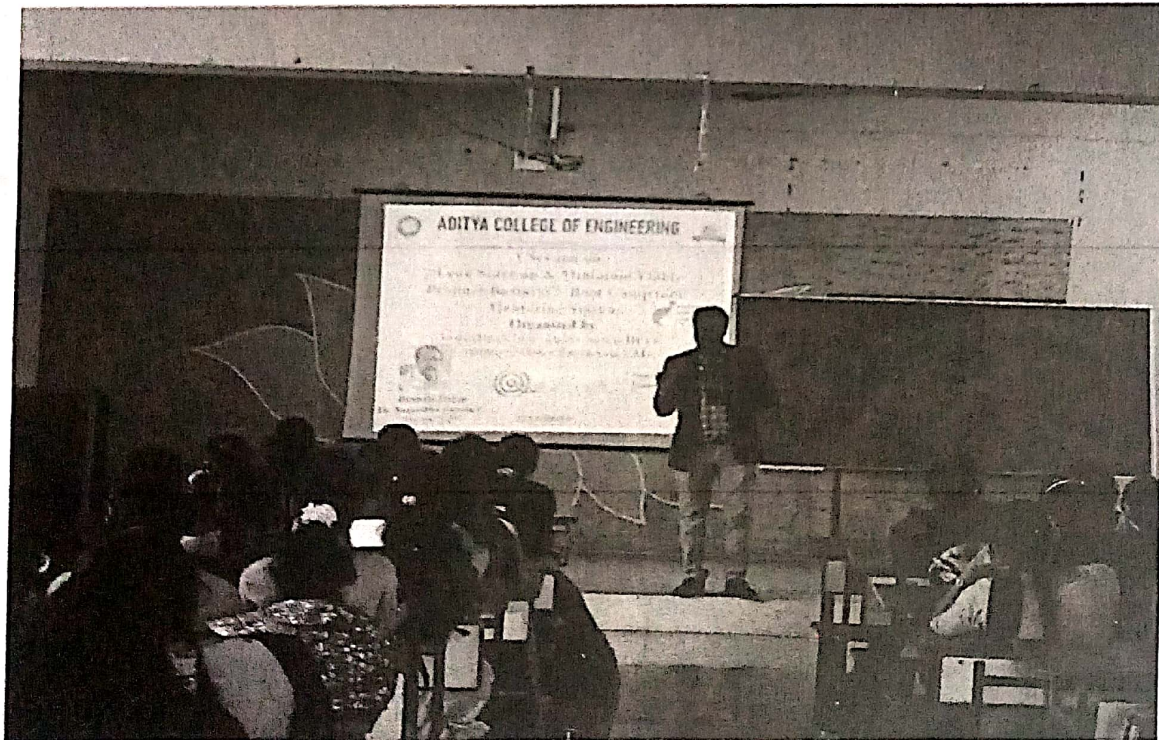
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Annamayya, Andhra Pradesh, India
Aditya Engineering College Rd, Andhra Pradesh 517325, India, Annamayya,
Andhra Pradesh 517325, India
Lat 13.496588° Long 78.549751°
06/08/2025 04:18 PM GMT +05:30



A Session on Lean Start-up & Minimum Viable Product/Business

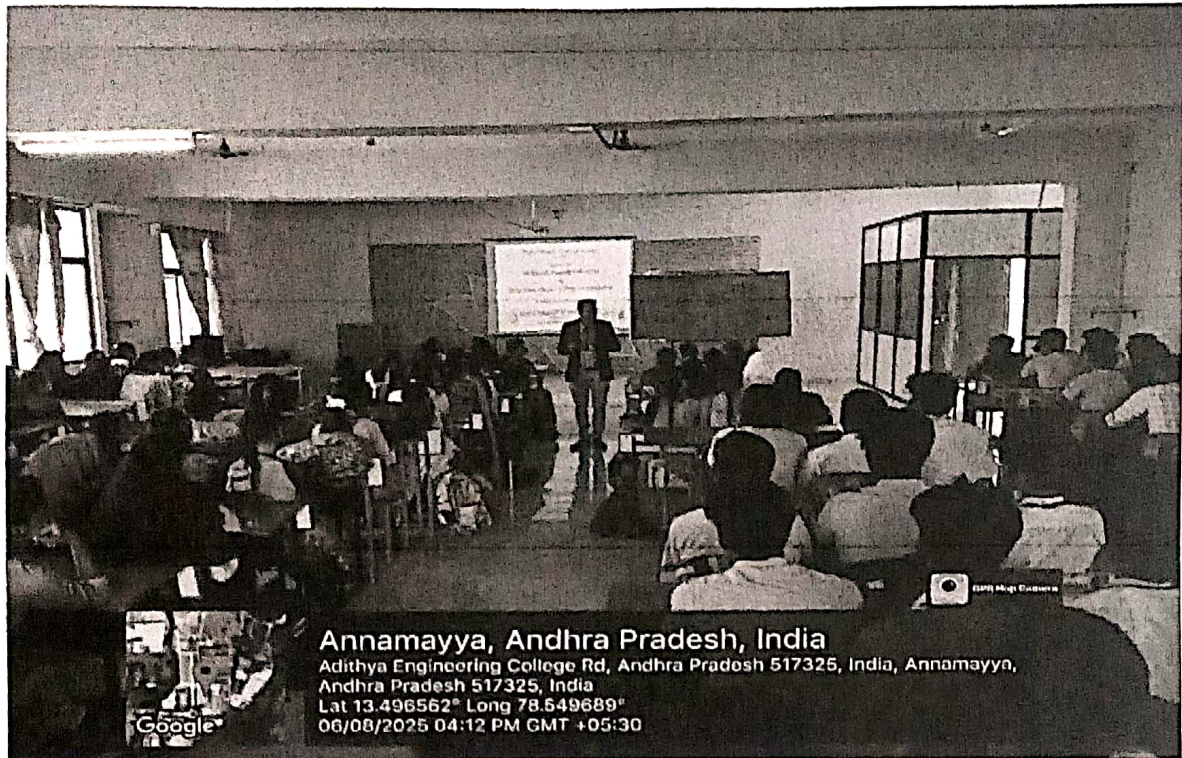




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Students Attended the session on Lean Startups

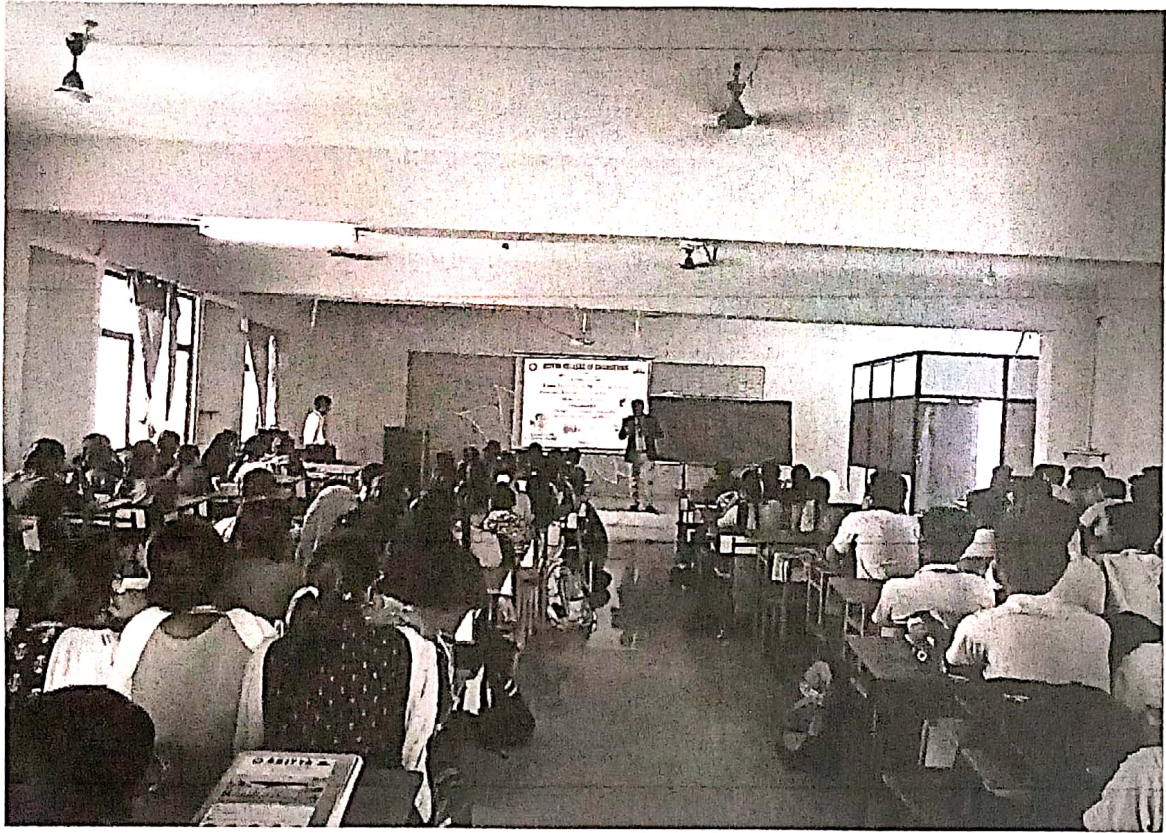




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Doubts clarifying by the resource person

D.R. Carthi
Coordinator

[Signature]
IIC Coordinator

M. Poshini
H.O.D
Head of the Department
CSE(Artificial Intelligence)
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MADANAPALLE - 517 325 A.P.

[Signature]
Principal
Principal

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