



DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING  
(ARTIFICIAL INTELLIGENCE)

**ADITYA COLLEGE OF ENGINEERING**  
(UGC-Autonomous Institution)

(Approved by AICTE, New Delhi & Affiliated to JNTUA, Anantapuramu)  
Madanapalle -517325, Annamayya Dist., A.P. [www.acem.ac.in](http://www.acem.ac.in)



## Report on Event

Title : "Pitch It on Camera" – Innovate, Automate & Simplify Your Campus Life with AI  
Date : 14<sup>th</sup> October 2025  
Organized by : Department of CSE (Artificial Intelligence) in association with NISP Cell  
Venue : Room No. 405  
Total Teams Participated : 17

### Introduction

The Department of Computer Science and Engineering (Artificial Intelligence), in association with the NISP Cell, organized a creative competition titled "Pitch It on Camera" on 14<sup>th</sup> October 2025. The primary goal of this event was to promote innovation and entrepreneurship among students by encouraging them to identify real-world campus challenges and propose AI-driven solutions through a short video pitch. Participants were required to submit a 3-minute video presentation on the theme "Innovate, Automate & Simplify Your Campus Life with AI". The initiative aimed to foster critical thinking, problem-solving, and innovative ideation aligned with the spirit of the National Innovation and Start-up Policy (NISP).

### Event Themes

The event focused on the following major themes:

- Personalized & Study Assistance
- Time & Productivity Management
- Career Guidance & Placement Preparation
- Health, Wellness & Stress Management
- Collaboration & Group Study Enhancements

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**CSE(AI) IN ASSOCIATION WITH NISP CELL ORGANIZING  
"PITCH IT ON CAMERA"**  
**3 Minutes Video**  
On  
**"INNOVATE, AUTOMATE & SIMPLIFY YOUR CAMPUS LIFE WITH AI"**

**WIN CASH PRIZE**

**REGISTRATION NOW**

**THEMES**

- Personalized & Study assistance
- Time & Productivity Management
- Career guidance & Placement Preparation
- Health, Wellness & Stress Management
- Collaboration & Group Study enhancements

**Registration fee : 50/- (per Team)**  
**Team Size : 1-3 members**

- Date : 14/10/2025
- Time : 11:00 AM
- Venue : 405

**For Registration, Contact: 8500378649**

**DIRECTOR** Dr. S. Ramalinga Reddy  
**PRINCIPAL** Dr. Rayudu Peyyala  
**HoD** Dr. M. Roshini  
**FACULTY CO-ORDINATOR** Mrs. S. Reddy Mubaraq

E-banner of Pitch it on Camera event





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## Event Overview

A total of **17 teams**, each comprising 1–3 members, enthusiastically participated in the competition. The participants showcased their creativity by presenting innovative AI-based ideas that could simplify various aspects of student and campus life.

The event began with a brief introduction by **Dr. M. Roshini**, HoD of CSE(AI), who emphasized the importance of creativity, innovation, and start-up culture among students. Faculty Coordinator **Mrs. S. Reddy Mubaraq** supervised the event and provided guidance throughout the session. **Dr. R. Md. Shafi**, HoD of AI&DS department acted as Jury member for the competition.

All entries were judged based on the following criteria:

- Originality of the Idea
- Practical Application of AI
- Presentation and Communication
- Feasibility and Innovation Impact

The top-performing teams were awarded with first and second **cash prizes**, recognizing their innovative thinking and problem-solving approach and all the students were appreciated with e-certificates to motivate them to participate in many such future activities.

## Student Participation

The event witnessed active participation from students of I<sup>st</sup> and II<sup>nd</sup> Year of all the branches of Engineering. Teams displayed impressive enthusiasm, presenting diverse ideas such as AI-based study assistants, stress management bots, smart timetable schedulers, and placement preparation tools. The participants' video submissions demonstrated their ability to analyze everyday challenges faced by students and design practical, AI-enabled solutions.

## Outcomes of the Programme

The “Pitch It on Camera” event successfully achieved its objectives by:

- Encouraging students to think innovatively and apply AI concepts to real-world academic challenges.
- Enhancing students' skills in **creative problem-solving, communication, and entrepreneurial thinking.**
- Promoting awareness about **AI applications in education and start-up ecosystem development.**
- Inspiring students to pursue innovation-oriented projects and participate in future NISP activities.



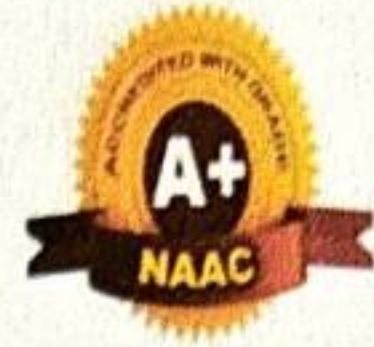


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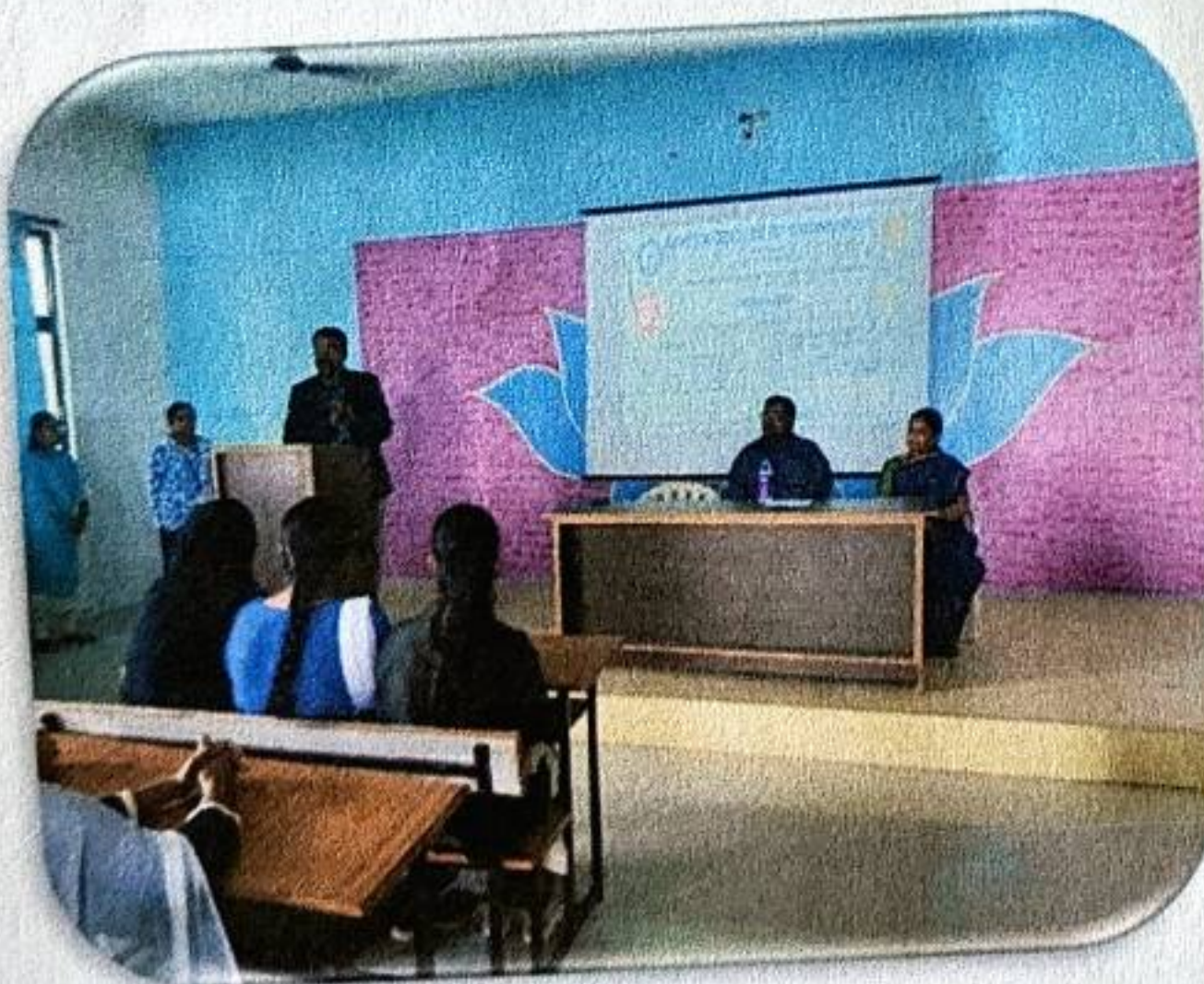
**Photos of the Event:**



*Distinguished dignitaries assembled during Inauguration Session*



*Dr. M. Roshini, HoD of CSE(AI) addressing the students and delivering the objectives of the Event*



*Principal Dr. Rayudu Peyyala addressing the participants during the Inauguration Session*



*Vote of thanks being delivered by Mrs. N. Thejaswini*



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*Student teams presenting their innovative idea video on the themes  
"Simplify Campus Life With AI."*

## Feedback and Response

Feedback from participants indicated that the competition was both engaging and inspiring. Students appreciated the opportunity to **showcase their creativity** through video presentations. Faculty members also commended the initiative for nurturing an **innovation-driven mindset** among students.

## Conclusion

The event "**Pitch It on Camera**" was a **resounding success**, highlighting the students' innovative spirit and commitment to problem-solving using AI. The Department of CSE (AI), in collaboration with the NISP Cell, extends its gratitude to the **Management, Director, Principal, and Faculty** for their continued support and encouragement.

Prepared by  
Faculty Co-ordinator  
S.Reddy Mubaraq

Convener  
NISP Cell  
Dr. M. Roshini  
Head of Dept. of CSE (AI)

Principal  
Dr. Rayudu Peyyala  
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