



# ADITYA COLLEGE OF ENGINEERING

(UGC-Autonomous Institution)

(Approved by AICTE, New Delhi & Affiliated to JNTUA, Anantapuramu)

Madanapalle -517325, Annamayya Dist., A.P. [www.acem.ac.in](http://www.acem.ac.in)



## **Title of Program: Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs**

### **Objective:**

The session was intended to provide awareness to the participants on Intellectual Property Rights at the basic level and provide them the basic process of approaching towards IPR process.

### **Outcome:**

The participants of the session the students and Faculty of Humanities and Sciences department got a clear idea about different categories of IPR. The resource person delivered the session in a lucid manner and participants got knowledge about patent, industrial design, trademark, geographical indication and copyright with clear distinction between them.

**No. of Faculty Attended:** 8

**No. of Students Attended:** 80

**Duration:** 2 hours

**Program theme:** Inspiration, Motivation and Ideation

**URL:**



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**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

Session on

## Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs

Organised by

**Institution's Innovation Council (IIC)**

&

**Department of Humanities & Sciences**

Speaker

**Mr. K.Manju Balaji**

Assistant Professor

Department of Management Sciences

ACEM

Date: 20<sup>th</sup> November 2024

Venue: Seminar Hall, H & S Block



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# Intellectual Property Rights and its importance for Innovators and Entrepreneurs



**Mr. K. Manju Balaji**

Assistant Professor

Management Studies







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*Participants of the session IPR*

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