



ADITYA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi & Affiliated to JNTUA, Ananthapuramu)
Accredited with an "A+" Grade by NAAC



Valasapalle (P), Punganur Road, Madanapalle - 517 325, Annamayya District, Andhra Pradesh.

DEPARTMENT OF ARTIFICIAL INTELLIGENCE & DATA SCIENCE

Ref. No. ACEM/SS/CIR/2023-2024/59

Date: 11-03-2024

CIRCULAR

On the occasion of World Consumer Rights Day, the **Department of Artificial Intelligence & Data Science**, in association with the college NSS (**National Service Scheme**) Unit, is organizing an awareness programme on "Consumer Rights" using a Skit performance. This program will be held at 4-30 PM on 15-03-2024 (Friday), in the portico of the Main Block.

In this context, all the staff and students are hereby invited to attend the program and make it a success.

PRINCIPAL

Principal
Aditya College of Engineering,
Madanapalle - 517325

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- The Director
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- To be read in all classrooms
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DEPARTMENT OF ARTIFICIAL INTELLIGENCE & DATA SCIENCE

REPORT ON WORLD CONSUMER RIGHTS DAY

Event	Date	Resource Persons	Venue	No. of Students Attended
Skit – World consumer rights day	15-03-2024	Team, ACEM	Portico, Main Building	247

The Department of Artificial Intelligence & Data Science, in association with the college NSS Unit, successfully held an awareness program on "Consumer Rights" using a skit performance on Friday, March 15, 2024, at 4:30 PM in the Main Block portico. Second-year students from AI & DS, CSE, and CSE(AI) attended the program and gained valuable knowledge about World Consumer Rights.

This program examines the role as a consumer, exploring eight widely recognized consumer rights, and how each right comes with a responsibility. The role of the government in consumer protection is covered, as are the laws and agencies that oversee them. Finally, there is a look at the consumer's right in action. Each SKIT wraps up with a comprehensive review.

Key Elements

After viewing this SKIT, students will be able to:

- Discuss a brief history of consumer protections
- Define the consumer and the goods and services they purchase
- Learn the United Nations Guidelines for Consumer Protection
- Identify the rights afforded to consumers under law
- Understand the responsibilities consumers must exercise to help enforce their rights
- Identify many of the federal governmental departments & agencies that help protect consumers

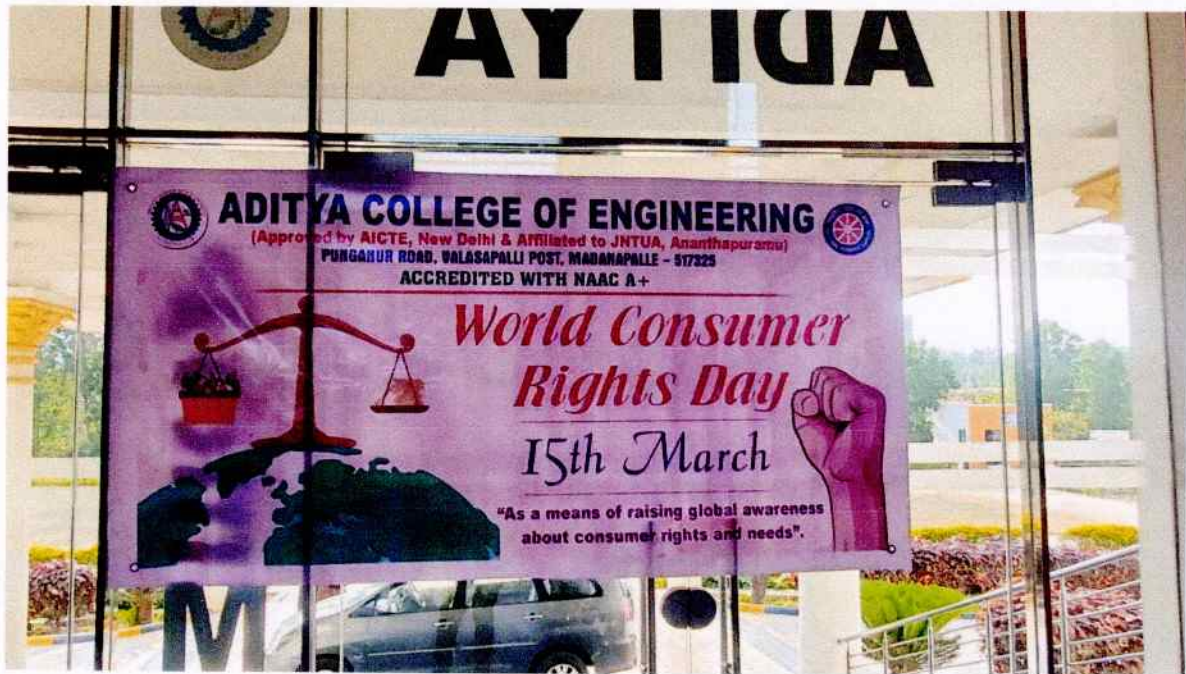
- Cite some specific examples of consumer's rights in action
- Discuss some of the newly proposed consumer protections that are before lawmakers today

World Consumer Rights Day Awareness Skits:

- ☞ Skit on cheating consumer with less quantity and quality in the General store.
- ☞ Skit on procuring expiry medicines in the Medical Shop.
- ☞ Skit on cheating consumer with false advertisements in Television.
- ☞ Explained about World Consumer Rights.



Mr. Rohith Sarma, a student of II B.Tech – CSE(AI) welcoming all the participants and providing brief information on World Consumer Rights Day



Display of Banner on World Consumer Rights Day



Performance of Ms. Mayuri & Team on consumer awareness with a case of procuring expiry medicines in the Medical Shop



Observation of SKIT by Participants



Performance of Ms. Mayuri & Team on consumer awareness with a case cheating consumer with false advertisements in Television



Performance of Ms. Mayuri & Team on consumer awareness with a case cheating consumer with false advertisements in Television

Mayuri
28/03/2024
CO-ORDINATOR

N. Srinivas Reddy

PRINCIPAL
Principal
Aditya College of Engineering,
Madanapalle - 517325